



COMMUNITY
MANAGEMENT
SUMMIT

From the Trenches: Moving the Diversity Needle in Community Management

Regina Walton

Community Manager and Executive Director, SFTech4Good

GDC

GAME DEVELOPERS CONFERENCE

MARCH 18-22, 2019 | #GDC19

Your Community Manager Cast



Regina Walton
@reginawalton



Linda Carlson
@brasse



Kyle Gaddo
@kylegaddo



**Winter
Mullenix**
@winnifresh



**Dee
Oyeyinka**
@adoree

Why Is This Topic Important?

- **Gaming and Gamers ARE diverse**
 - a. **[International Game Developers Association \(IGDA\)](#)**
 - i. **74% of workers are cis males, 61% are white/caucasian/European, and 81% are heterosexual**
 - b. **[Entertainment Software Association \(ESA\)](#)**
 - i. **Adult women represent a greater portion of the video game-playing population (33%) than boys under 18 (17%).**
 - c. **[Quantic Foundry](#)**
 - i. **Casual and Core Gamers**
- **There are (still) A LOT of problems regarding how people are treated across the board**

Our Discussion - A Roadmap

Two themes:

- . How we do our jobs as diverse CMs**
- . Our POVs on recruiting and retention**

Your CM Cast - Let's Go!



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That's a Wrap!

- Q&A
- **If we run out of time, you can meet us outside of this room, and we'll head to Moscone West, Overlook 3024.**
 - **Please fill out the panel review**

Thank you!



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