

Finding and Engaging a Great Artist

A Non-Artist Primer

A little info about me



A little info about me



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MECA
MAINE COLLEGE OF ART



GDC 17

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Part 1

Stuff You'll Need Before You Start Searching



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- An idea of your budget

Part 2

Compensation



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- Allow an artist to retain the rights to their work

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- Junior Artists
 - Lower Cost
 - Make more mistakes and work slower
 - But everyone gets better with time! A good cultural fit is sometimes worth these costs!

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- Industry communities
 - Polycount, Cartrdge, engine forums

Part 4

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- **Most importantly: Shoot for rapport**

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 - What you need done
 - Key dates
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 - General info about the game
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- Close with something welcoming

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- Request that all inquiry emails have the same subject

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- Public appreciation is appreciated!

Thanks for attending!

Any questions?